

IBUYXT Facts

Ticker

Price Return: IBUYXP
Total Return: IBUYXT
Net Total Return: IBUYXN

Index Launch

December 01, 2015

Base Value

100 on December 01, 2015

Index Calculation

Every fifteen (15) seconds

Rebalancing Dates

Semi-Annually
(May/Nov)

Index Rules

Available at vettafi.com

Portfolio Characteristics

Number of Companies: 70
U.S. Companies: 44
Non-U.S. Companies: 26

Company Size by Market Capitalization (millions):

Average: \$107,077
Median: \$10,736
Largest: \$2,630,216
Smallest: \$339

Annualized Return: 12.61%
Annualized Volatility: 34.89%
Information Ratio: 0.36

A benchmark to track global companies that derive significant revenue from online retail, online marketplace, online travel and omnichannel retail.

The Case for Online Retail

- Growing Global Opportunity** - While growth has slowed for the traditional brick and mortar retailers, online retail continues to exhibit strong growth characteristics, gain market share, and expand globally.
- Expanding Internet and Mobile Penetration** - While more than 66% of the globe currently has access to the Internet, that opportunity set is rapidly growing thanks to smart mobile devices which enable consumers to shop anywhere and anytime online.¹
- Technological Advancement** - Future technological innovations such as seamless and secure methods of electronic payment, voice assisted shopping, virtual and augmented reality, and artificial intelligence informed personalization, will further drive market expansion and growth.

¹Dataportal.com, October 31, 2023

Performance of \$1,000 invested



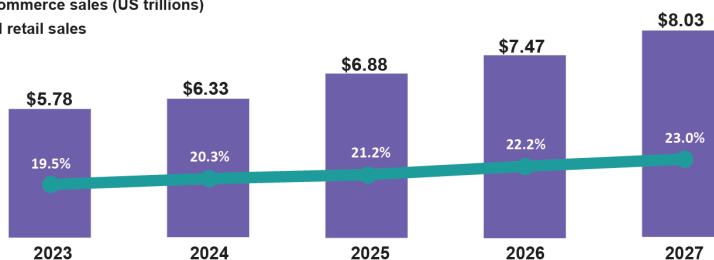
Performance Data

	3 Month	6 Month	YTD	1 Year	Annualized		
					3 Year	5 Year	10 Year
Total Return	6.6%	28.9%	-0.7%	28.9%	-24.5%	1.2%	10.2%
Net Total Return	6.5%	28.8%	-0.7%	28.7%	-24.6%		
Price Return	6.4%	28.5%	-0.9%	28.2%	-24.8%		

The Expected Global Growth of Online Retail

Retail Ecommerce Sales Worldwide Sales Worldwide 2023- 2027

■ Retail ecommerce sales (US trillions)
● % of total retail sales



*As of June 2023

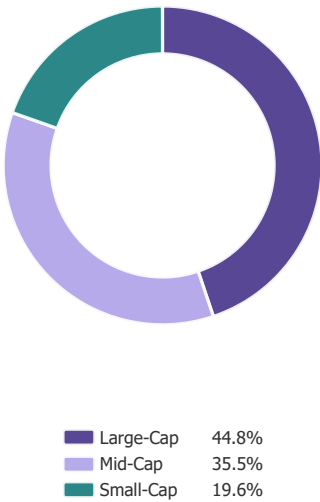
Source: eMarketer

Note: includes product or services ordered using the internet, regardless of the method of payment or fulfillment; excludes travel and event tickets, payments such as bill pay, taxes or money transfers, food services and drinking place sales, gambling and other vice goods sales.

Top 10 Constituents

Company Name	Index Weight
CARVANA CO	5.63%
HIMS & HERS HEALTH INC	3.75%
TRIPADVISOR INC	3.25%
AFFIRM HOLDINGS INC	3.19%
DOORDASH INC	3.01%
UBER TECHNOLOGIES INC	2.67%
REVOLVE GROUP INC	2.60%
EXPEDIA GROUP INC	2.55%
COUPANG INC.	2.51%
MAPLEBEAR INC.	2.40%
TOTAL	31.57%

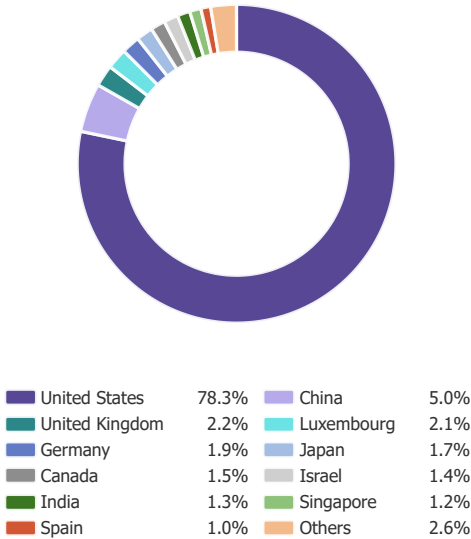
Market Capitalization



Market Segments



Country Weightings



About VettaFi

VettaFi, a data, analytics, and thought leadership company, is transforming financial services from an industry to a community one relationship at a time. In addition to providing interactive online tools and research, VettaFi offers asset managers an array of indexing and digital distribution solutions to innovate and scale their businesses. With billions in assets benchmarked to its indices and more than 200 customers globally asset managers look to VettaFi for benchmarks and best-in-class index solutions. VettaFi owns and administers the EQM Index Series.

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